



## RISK MANAGEMENT SERVICES

The selection and implementation of a strategy to control risk is vitally important in this age of corporate scrutiny. The adoption of a particular strategy should involve careful consideration of all the relevant information obtained from a broad, multi-disciplinary risk assessment. The difficult process of balancing between risks with a high probability of occurrence but lower loss versus risks with high loss but a lower probability of occurrence can often be mishandled. Our lawyers will help you avoid these pitfalls.

As part of its Risk Management Services, McCague Borlack LLP offers our clients crisis communication planning through our unique Strategic Messaging And Response Training (S.M.A.R.T.<sup>™</sup>) Service. Through our S.M.A.R.T.<sup>™</sup> one-on-one training or group sessions, our clients develop comprehensive communication plans, which are to be implemented in the event of a crisis. We assist you in developing the necessary organizational framework of a Crisis Management Team, determining who the spokespeople will be, developing the key messages to employees, shareholders, stake holders, and the public at large, and training the spokespeople to deliver these messages.

S.M.A.R.T.<sup>™</sup> Service prepares companies with the advice they need, no matter where along the corporate thread the crisis may occur. From the potential liability of directors and officers in the boardroom to allegations of product liability, through our S.M.A.R.T.<sup>™</sup> Service, our clients are always prepared.

### Services

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Our lawyers are experienced in analyzing risk exposures and formulating appropriate procedures for handling them. Our Risk Management Services Group can deliver the following:

- identification of risk
- assessment of risk
- review of appropriate procedures
- formulation of strategy
- risk avoidance, reduction, retention, and transfer
- creation of a full risk management plan
- implementation of plan, including training and education
- review and evaluation of procedures
- drafting and review of contracts and insurance policy wordings

### Featured Publications - for the full list, visit our website

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- *Legalizing Marijuana: Drugged driving and how insurers can manage risk* by Michael Blinick and Aryeh Samuel, First sent by MB Client Newsletter, January 13, 2017
- *Caring for the Elderly and the Duty to Supervise* by Sean Valentine and Michael Blinick, September 30, 2016
- *Ontario Court of Appeal releases decision in expert evidence case* by Laurie Murphy, MB Newsletter, January 29, 2015
- *Effective Claims Management: The role of the crisis communication strategy*, MB Seminar - Effective Claims Management, November 04, 2011
- *Effective Claims Management: Managing the Legal Journey with Your Counsel*, MB Seminar - Effective Claims Management, November 04, 2011

### Chairs

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### Members of the Group

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